



## Waddington and West Bradford Primary School

'In our Christian family, we Encourage, Serve and Respect everyone and

Shine in the light of Jesus.'

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Headteacher: Mrs. S White  
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Dear parents/carers,

We're hearing more and more from parents who feel uneasy about the growing role of smartphones in children's lives – especially as they enter the later years of primary and start secondary school. The reality is, these devices are becoming part of childhood far earlier than most of us expected.

While smartphones have their place, they were designed for adults – and there's now clear evidence they're not always good for children. From rising anxiety and sleep issues to online bullying and distraction, many families are questioning whether early smartphone use is really in children's best interests.

That's why, as a school, the Governors and staff have agreed that we're supporting a simple but powerful idea: the Parent Pact, part of the Smartphone Free Childhood campaign. It's a growing national movement of families choosing to delay giving children smartphones until at least age 14, and social media until 16 – and doing it together, so no one feels like the only one holding out.

As a school community, we want to lend our support to this movement – not because we believe there's one right way to do things, but because we think this is an important conversation for all of us. We know that every family's situation is different, and many of you may already have devices in your household – for your child or their siblings. It's never too late to reset boundaries, build healthier screen habits, or take small steps toward a more balanced digital life.

But we also know that together, we can reset that expectation that kids have smartphones – and give children at our school more time to grow up without the pressure of constant connectivity.

Our first step is that we'd like to collect your views. Please take the time to complete the parental survey below and spend some time having a read of the information available through the following weblink: [Smartphone Free Childhood | Resources for Parents](#)

Parental Survey Link via Microsoft forms: [Smartphone Free Childhood – Fill in form](#)

Warm regards,

Mrs White

On behalf of our whole school community